

Track Your Income & Expenses to Grow Your Small Town Hustle

INCOME THIS MONTH

Source	Amount
Product/Service Sales	\$_____
Other Income	\$_____
TOTAL INCOME	\$_____

FIXED EXPENSES (Same each month)

Expense	Amount
Business License/Permits (monthly portion)	\$_____
Insurance	\$_____
Website/Domain Hosting	\$_____
Software Subscriptions	\$_____
Loan Payments	\$_____
Other Fixed Costs	\$_____
TOTAL FIXED	\$_____

VARIABLE EXPENSES (Changes each month)

Expense	Amount
Supplies/Inventory	\$_____
Shipping/Delivery	\$_____
Marketing/Advertising	\$_____
Gas/Travel	\$_____
Equipment/Tools	\$_____
Other Variable Costs	\$_____
TOTAL VARIABLE	\$_____

MONTHLY SUMMARY

Total Income: \$_____

Total Expenses: \$_____ (Fixed + Variable)

NET PROFIT/LOSS: \$_____

QUARTERLY GOALS

This Quarter's Revenue Goal: \$_____

Current Quarter Progress: \$_____

Average Monthly Profit: \$_____

NOTES & INSIGHTS

What worked well this month?

What could be improved?

Upcoming expenses to plan for:

Want to boost your profits? Check out money-saving tips at SmallTownHustles.com